

BellSouth Telecommunications, Inc. 150 South Monroe Street

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April 14, 2006

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Fifth Revised Page 33.6

The purpose of this filing is to provide for the Select Complete Choice for Business Bonus promotion. This Special Promotion will begin May 1, 2006 and end August 31, 2006.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President
Attachments

### **Promotion Description**

## **BellSouth Select Complete Choice for Business Bonus**

#### Overview

The BellSouth Select Complete Choice for Business Bonus promotion is scheduled to begin on 05/01/2006 and end on 08/31/2006. BellSouth Select customers who purchase a new Compete Choice for Business package during the promotional timeframe will earn BellSouth Select bonus points.

#### **Promotion Specifics**

#### Program Eligibility

- Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements between \$100 and \$3500 in BST spending per month.
- Any new or existing BellSouth Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.

#### **Program Elements**

- BellSouth Select members who purchase a new Complete Choice for Business package will receive a bonus reward of 1000 BellSouth Select points.
- If the customer keeps the Complete Choice for Business package for a continuous 90-day period, the customer will receive an additional bonus reward of 2000 BellSouth Select points.
- Point reward will be applied to BellSouth Select customer point balance four to six weeks after purchase and meeting the 90-day period.
- Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.
- All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.

#### Promotion Restrictions/Eligibility Requirements

#### **Program Restrictions**

- One reward per customer account.
- Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward.
- Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.

GENERAL SUBSCRIBER SERVICE TARIFF

Fifth Revised Page 33.6 Cancels Fourth Revised Page 33.6

EFFECTIVE: May 1, 2006

(C)

FLORIDA ISSUED: April 14, 2006

BY: Marshall M. Criser III, President -FL

Miami, Florida

### **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

	g .		Period
Area of Promotion	Service	Charges Waived	Authority
BellSouth's Service Territory –From Central Office where	BellSouth Select Complete Choice	BellSouth Select customers who subscribe to a new Complete Choice for Business package during the promotional period can earn BellSouth Select bonus points.	05/01/06 to 08/31/06
services are available	for Business Bonus	Available to existing and new BellSouth Select customers.	08/31/00
		New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars ( $\$100$ ) and three thousand five hundred dollars ( $\$3,500$ ) in BST spending per month.	
		Any new or existing BellSouth Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.	
		BellSouth Select members who purchase a new Complete Choice for Business package will receive a bonus reward of one thousand (1000) BellSouth Select points.	
		If the customer keeps the Complete Choice for Business package for a continuous ninety (90) day period, the customer will receive an additional bonus reward of two thousand (2000) BellSouth Select points.	
		Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase and meeting the ninety (90) day period.	
		Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.	
		All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.	
		One reward per customer account.	
		Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward.	
		Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.	

33.6

TELECOMMUNICATIONS, INC.

Cancels Fourth Revised Page 33.6 Cancels Third Revised Page 33.6

**FLORIDA** ISSUED: April 14, 2006ISSUED: December 16, 2005

EFFECTIVE: May 1, 2006EFFECTIVE: January 2, 2006

BY: Marshall M. Criser III, President -FL Miami, Florida

### **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
(DELETED)				<del>(D)</del>
BellSouth's Service Territory –From Central Office where	BellSouth Select Complete Choice for Business Bonus	BellSouth Select customers who subscribe to a new Complete Choice for Business package during the promotional period can earn BellSouth Select bonus points.	01/02/06 05/01/06 to 04/30/06 08/31/06	(N) (C) (N)
services are available		Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BST spending per month.		(N)
		Any new or existing BellSouth Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.		<del>(N)</del>
		BellSouth Select members who purchase a new Complete Choice for Business package will receive a bonus reward of one thousand (1000) BellSouth Select points.		( <del>N)</del>
		If the customer keeps the Complete Choice for Business package for a continuous ninety (90) day period, the customer will receive an additional bonus reward of two thousand (2000) BellSouth Select points.		( <del>N)</del>
		Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase and meeting the ninety (90) day period.		(N)
		Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.		( <del>N)</del>
		All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.		(N)
		One reward per customer account.		( <del>N)</del>
		Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward.		( <del>N)</del>
		Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.		<del>(N)</del>